



THE 9TH LANE

ISSUE 1 • MARCH 2021



WELCOME TO THE 9TH LANE

ENSURING THE STRENGTH OF OUR TRIBE

Greetings from the newly formed Tribe Swimming Resource Council. This group has evolved from the Save Tribe Swimming and Friends of Tribe Swimming groups formed over the past two years. We will work in conjunction with the William and Mary Athletic Department to keep the lines of communication open between alumni, donors, current athletes and coaches, and friends of the program to ensure the continued success of our program. The Tribe Swimming Resource Council aims to build relationships and create opportunities for the greater Tribe Swimming community, in addition to helping to reach our fundraising goals. We hope to use this newsletter to keep everyone informed and up to date on the latest ways to stay involved.

TRIBE SWIMMING
RESOURCE COUNCIL
NEWSLETTER

TABLE OF CONTENTS

From the Deck • P. 2

Fundraising • P. 3

Upcoming Events • P. 4

Lord Botetourt Auction • P. 5

COACH'S CORNER

COACH NATE KELLOG

Our 2020-2021 season is underway! We traveled to George Mason on Saturday, February 20th and could not have been more excited to compete (and ride with the Brian and Keith Smith!). It's obviously a very different experience this year: our women traveled and competed separately from the men, no spectators were in the stands, and we have to always remain six feet apart. Other than a few power outages at GMU's aquatic center, it was a smooth meet. This was the first meet for most of our swimmers in a year, so naturally there were some nerves, but good performances overall. Our next meet will be virtual versus Davidson College on Saturday, March 6th. There will be two sessions: a men's meet and a women's meet and we plan to live stream both. As a reminder, spectators are not allowed at any competition this year.



FROM THE DECK

TOPHER PFUHL '21

The Tribe just had its first meet of the season this past weekend against GMU and Delaware for the Men and GMU and Richmond for the Women. While it was a meet unlike any other anyone on the team had participated in the Tribe was ready to compete. We had season bests, lifetime bests, and unrivaled cheering on the pool deck (even without the aid of our male or female counterparts). The GMU meet lit a fire in Tribe swimming's heart. It had been so long since any of us had competed and this past meet served as a reminder for why we love to compete for the Tribe, but it hasn't left us satisfied. We're more hungry now than ever and looking forward to gaining more momentum as we head into CAAs. This past year has included its fair share of challenges, but with the return of competition and CAAs within sight we're more focused and determined than ever and we're looking forward to giving it our all at season's end.

"THIS PAST MEET SERVED AS A REMINDER FOR WHY WE LOVE TO COMPETE FOR THE TRIBE, BUT IT HASN'T LEFT US SATISFIED"

IN THE READY ROOM

Over the course of the next few months we are working to put together opportunities for continued involvement across three fronts:

Social, Professional Development, and Athlete Engagement.

UPCOMING SOCIAL EVENTS:

The Lord Botetourt Affair is going virtual this year. Don your black tie and sneakers from home, or channel your inner Jodie Foster and rock the PJ's and bare feet! Either way don't miss this opportunity for a fun evening to support Tribe Athletics. See page 5 for details.

Do you wish you could get together with your former teammates more often? A few people you "know" through facebook who you would love to get to know again in reality? We've got a few things in the works, but if you'd like to host an event let us know and we'll share the info here!

PROFESSIONAL DEVELOPMENT OPPORTUNITIES:

Coming Soon!

ENGAGING AND SUPPORTING OUR ATHLETES:

March 6th is the Senior Meet! The meet will be virtual this year: Tune in to FB live to watch the team compete! [Link Here](#)

Know how to make a video hug?! Let us know. We're looking for help to support our swimmers at CAA's with a special video and we need your help!

Send your support! This has been a tough year for our athletes in many ways. The coaching staff are collecting letters of encouragement for this years' CAA championships. Email your letter to:

jnkellong@wm.edu, or kfcrisci@wm.edu



FUNDRAISING

FY-21 TOTAL \$737,247

The school has reached 2.8 million mark in fundraising, of the 4 million needed. Swimming is leading the way in dollars, but there is still room for improvement in our alumni participation. We encourage those of you who have not made a donation yet this year to please do so by June 30, 2021.

DID YOU KNOW THAT EVERYONE WHO EVER STARTED A SEASON WITH OUR TEAM COUNTS AS AN ALUMNI OF THE SWIMMING PROGRAM?

Whether you attended just a few practices before choosing another path, or swam on the conference team for 4 years, your fundraising participation counts equally. This is true for all sports at W&M.

4/13/21 - One Tribe One Day annual day of giving. If you have not yet donated to W&M Swimming, this is the perfect day to give back and increase our alumni participation. *Our goal is to have the highest percentage of alumni participation for both men's and women's teams.*

DONATE NOW

Alumni Athlete Giving Challenge

General Athletic				Former Athletes Only to Any Athletic Allocation			
Men's Sport	%	# of donors	# of alums	Women's Sport	% of donors	# of alums	
Gymnastics	44.0%	110	250	Soccer	40.3%	127	315
Swimming	23.0%	141	614	Gymnastics	32.0%	66	206
Soccer	20.6%	88	428	Swimming	31.5%	135	429
Track	20.3%	198	975	Volleyball	26.3%	64	243
Basketball	19.1%	61	320	Track	21.1%	116	551
Tennis	17.8%	50	281	Lacrosse	16.9%	99	587
Football	16.3%	269	1647	Field Hockey	15.7%	99	629
Baseball	14.4%	92	639	Basketball	14.3%	46	321
Golf	14.3%	33	231	Tennis	11.2%	34	304
				Golf	11.0%	16	146
Totals	19.4%	1042	5385		21.5%	802	3731
Overall Average	20.2%	1844	9116				

2021 FY TARGET
\$360,000

2022 FY TARGET
\$386,000

REMAINING TOWARDS
2 YEAR GOAL
\$8,753

WE CAN SHOW THE STRENGTH OF OUR SWIMMING FAMILY NOT JUST IN DOLLAR SIGNS, BUT THROUGH OUR PARTICIPATION.

DIVE IN WITH THE TRIBE



LIFE EVENTS: NEW PROMOTION? TYING THE KNOT? HAVE A FUTURE TRIBE SWIMMER JOINING YOUR FAMILY? TELL US YOUR GOOD NEWS AND WE'LL SHARE IT WITH THE TRIBE. [LINK](#)

SWAMMER OF THE MONTH: DO YOU KNOW A SWIMMING ALUM MAKING WAVES OUTSIDE THE LANE LINES? WE'D LOVE TO SHARE THEIR STORY IN OUR SWAMMER OF THE MONTH COLUMN. [LINK](#)

GET INVOLVED: JOIN US AS WE WORK TOGETHER TO ENGAGE OUR TRIBE SWIMMING COMMUNITY. HOST OR HELP PLAN A SOCIAL EVENT, SHARE YOUR PROFESSIONAL KNOWLEDGE, OR HELP SUPPORT OUR CURRENT ATHLETES. DON'T BE SHY, DIVE IN AND GO FOR IT! [LINK](#)

YOU'RE INVITED



William & Mary Athletics and The LBA Committee
Invite You To

THE LORD BOTETOURT AFFAIR **AN AUCTION FOR A NOBLE CAUSE**

March 12 // 7:15 PM
Broadcast on the screen of your choice!

Registration opens **March 2** at 9:00 am

Traditional Favorites - Presidential Dinner, Don Beck's Clambake, Cayman Island and Jamaica vacations, Winged Foot and Golf Outings, Sports experiences, Bill Casto wood sculpture, President's Cottage, Bulldog Gin
and many more items offered for bid

**TO REGISTER OR
DONATE ITEMS
VISIT**

TRIBEAUCTION.COM